

Whiteout Marketing & Design

Zero-Risk Website Design

Pricing Details:

- 1. Zero Upfront Costs:** Start your project with no initial payment required. We handle the design and development of your website without any upfront fees, allowing you to focus on your business while we work on creating your ideal website.
- 2. Performance-Based Payment:** Our compensation is directly linked to your success. You only pay a percentage of the new business generated through your website, for a year after launch. This means you're not paying a dime until your website starts working for you.
- 3. Hosting Fees:** Setting up and maintaining website hosting can be both costly and complex. To simplify the process for you, we cover all hosting fees for the first year, ensuring your website runs smoothly and efficiently without any hassle or additional expense on your part.

The Process:

- 1. Initial Consultation:** We'll schedule a call to understand your business goals, website requirements, and any specific preferences you have as well as review your current website.
- 2. Proposal & Agreement:** We'll provide a detailed proposal outlining the project scope, timeline, and key deliverables.

3. **Design & Development:** We'll create initial mockups for your review and feedback. Once approved, we'll build your custom website, ensuring it's responsive and optimized for SEO.
4. **Review & Revisions:** You'll have the opportunity to review the website and request and revisions.
5. **Launch:** We'll deploy your new website and ensure everything is functioning smoothly.
6. **Payment:** After launch you'll pay a percentage of the new business generated from your website, as agreed in our proposal.
7. **Edits & Alterations:** Any small edits or alterations you would like to make within the first year are completely free, after that, I charge my hourly rate.

What's Included With Your Website:

- **Custom Website Design:** A unique website tailored to your business.
- **Responsive Design:** A website that looks and functions perfectly on all devices, from desktops to smartphones.
- **SEO Optimized:** Basic setup to improve your website's visibility and ranking on search engines.
- **1 Year Free Support:** Assistance with any updates or adjustments needed during the first year after launch.
- **Satisfaction Guarantee:** We'll work until you're completely happy with your website design.

Why is This Offer Risk-Free for You?

Our zero risk offer means that you have no financial obligation until your website starts generating new business. We're invested in your success because our payment depends on it. If your website doesn't deliver new business, you don't pay. This alignment of interests ensures that we are dedicated to creating a website that drives results for you. Plus, after one year, the website is yours to keep, without having to pay us a dime.